

"The time has come," the Walrus said,
"To talk of many things.



*"Facebook defines who we are,
Amazon defines what we want
and Google defines what we
think."* (Broeder, 2016)

Zuckerberg may downplay Facebook's role as *"arbiters of truth"* (Seethaman, 2016)

just as Google downplay their role as controllers of the library *"card catalogue"* (Walker in Toobin, 2015) but both represent the pre-eminent

”This challenge is not just for school librarians to prepare the next generation to be informed but for all librarians to assist the whole population.”

(Abram, 2016)

Wikipedia:University of Edinburgh

From Wikipedia, the free encyclopedia

[Welcome](#)

[Events](#)

[Teaching](#)

[Resources](#)

[Images](#)

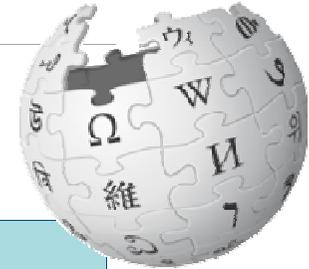
[Research](#)

[OER16](#)

[Data](#)

[Open books](#)

[Translation](#)



The University of Edinburgh Wikimedian in Residence Project.



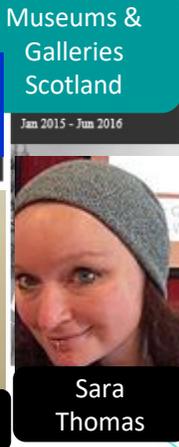
View of Edinburgh from Calton Hill

Following successful collaborations with Wikimedia in 2015, the University of Edinburgh are hosted a Wikimedian in Residence in from January 2016 to January 2017 as part of a year-long project to advocate and raise awareness of Open Knowledge, working with academic staff, students, library & archive staff and Wikimedians throughout Scotland. As of January 2018, the residency has now been extended for a third year to continue & build on the successes of the first two years.

If you're interested in becoming involved in any way please contact [Ewan McAndrew](mailto:ewan.mcandrew@ed.ac.uk) at ewan.mcandrew@ed.ac.uk

- **To raise awareness of Wikipedia and its sister projects**
- **To design and deliver digital skills engagement events**
- **To work with colleagues all across the institution to find ways to benefit from and contribute to the development of this huge open knowledge resource. [#OpenKnowledge](#)**

Wikipedia comes of age
"I feel that it can play a vital role in formal educational settings"
Chronicle of Higher Education (Jan. 2011)



Women, Science & Scottish History editathon

The University of Edinburgh residency began in Jan. 2016



Wiki residencies

Share Timeline

+ NEW ROLE AT SLIC!!!!
 Supporting Scottish Public Libraries.
Apply by March 29

An editathon can be anything you want it to be!

You need:

1. an internet connection.
2. a few pages to create/edit.
3. a few quality sources
4. a few would-be editors.

Wikipedia training takes
60-90 mins approx.

We have a lesson plan and
video tutorials to help there.

Tea, coffee and cupcakes help too!



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THE UNIVERSITY *of* EDINBURGH

Our Mission

The creation, dissemination and curation of knowledge



“To empower and engage people around the world to collect and develop educational content under a free license or in the public domain, and to disseminate it effectively and globally.”

TWO HOUSES BOTH ALIKE IN DIGNITY.
IN FAIR EDINBURGH WE LAY OUR SCENE



The Wikimedia residency: Making connections across the university

university of edinburgh



Reproductive Biology,
World Christianity,
English Literature,
History of Medicine,
Translation Studies,
Veterinary Medicine,
Online History MSc,
Scottish Studies
Postgraduate Certificate in
Academic Practice Social
Anthropology
European Research Labs.
National Library of Scotland
National Galleries Scotland
University of Sheffield
Teesside University
Surgeons' Hall Museum
Royal College of Physicians
Royal College of Physicians
and Surgeons (Glasgow)
Global Health MSc
Chemistry
Digital Sociology
Data Science for Design
Astronomy



3 WIKIPEDIA CLASSROOM ASSIGNMENTS



Reproductive Biology Hons Course
World Christianity MSc
Translation Studies MSc

+

Digital Sociology MSc
Global Health MSc
Data Science for Design MSC

3 ONLINE EDUCATION COURSES



Postgraduate Certificate in
Academic Practice (PgCAP)
Online History MSc
Intellectual Humility MOOC

319 STAFF
TRAINED



431
164 STUDENTS
TRAINED



“If it’s on Wikipedia, it must be true.”

The screenshot shows the Wikipedia page for "High-grade serous carcinoma". At the top, the browser address bar displays the URL https://en.wikipedia.org/wiki/High-grade_serous_carcinoma. The page features the Wikipedia logo and navigation links on the left, including "Main page", "Contents", and "Featured content". The article title "High-grade serous carcinoma" is prominently displayed, followed by the text "From Wikipedia, the free encyclopedia". A yellow banner indicates that the article is an orphan, with the message: "This article is an orphan, as no other articles link to it. Please introduce links to this page from related articles; try the Find link tool for suggestions. (September 2016)". The main text defines High-grade serous carcinoma (HGSC) as a type of tumour arising from the serous epithelial layer in the abdominopelvic cavity, primarily found in the ovary. It notes that HGSCs make up the majority of ovarian cancer cases and have the lowest survival rates. The text further explains that HGSC is distinct from low-grade serous carcinoma (LGSC) and is more invasive, with a higher fatality rate, though it is more sensitive to platinum-based chemotherapy. A histology image on the right shows an immunohistochemistry micrograph of androgen receptors on a HGSC tumour sample. A table of contents is located at the bottom left of the article, listing sections such as "Incidence" and "Risk factors".

Article Talk Read Edit View history Search

Wiki Loves Monuments: Photograph a monument, help Wikipedia and win!

High-grade serous carcinoma

From Wikipedia, the free encyclopedia

This article is an **orphan**, as no other articles link to it. Please [introduce links](#) to this page from [related articles](#); try the [Find link tool](#) for suggestions. *(September 2016)*

High-grade serous carcinoma (HGSC) is a type of tumour that arises from the [serous](#) epithelial layer in the [abdominopelvic cavity](#) and is mainly found in the [ovary](#). HGSCs make up the majority of [ovarian cancer](#) cases^[1] and have the lowest survival rates.^[2]

HGSC is distinct from low-grade serous carcinoma (LGSC) which arises from ovarian tissue, is less aggressive and is present in stage I ovarian cancer where tumours are localised to the ovary.

Although originally thought to arise from the [squamous](#) epithelial cell layer covering the ovary, HGSC is now thought to originate in the Fallopian tube epithelium. HGSC is much more invasive than LGSC with a higher fatality rate - although it is more sensitive to [platinum-based chemotherapy](#),^{[3][4]} possibly due to its rapid growth rate. In rare cases, HGSCs can develop from LGSCs,^{[5][6]} but generally the two types arise independently of each other.

Immunohistochemistry micrograph of androgen receptors on a HGSC tumour sample

Contents [hide]
1 Incidence
2 Risk factors
2.1 Environmental risk factors
2.2 Genetic risk factors

Tinyurl.com/ReproBiomed

DON'T CITE WIKIPEDIA, WRITE WIKIPEDIA!

The 21st century skills that a collaboration between the University of Edinburgh and Wikimedia UK help develop include:

- A critical Information Literacy
- Digital Literacy
- Academic writing & referencing
- Critical thinking
- Literature review
- Writing for different audiences.
- Research skills
- Communication skills
- Community building / Online citizenship
- Collaboration

“Students have said that simply knowing that an audience of editors existed was enough to change how they wrote.

They chose words more carefully. They double-checked their work for accuracy and reliability.

And they began to think about how best they could communicate their scholarship to readers who were as curious, conscientious, and committed as they were.”

<https://wikiedu.org/blog/2014/10/14/wikipedia-student-writing/>

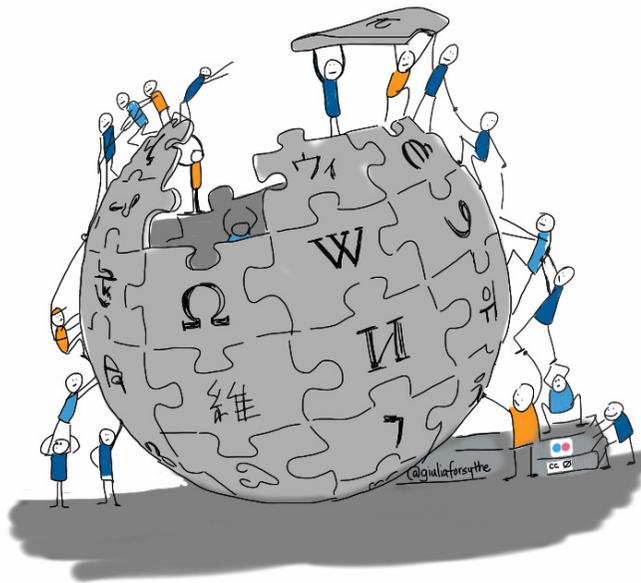
All edits are recorded in the View History tab.

- (cur | prev) ○ 17:09, 1 September 2017 KolbertBot (talk | contribs) m . . (111,804 bytes) (-34 bytes) /disparaging changes. (TW) (undo)
- (cur | prev) ○ 09:29, 31 August 2017 Jim1138 (talk | contribs) m . . (111,804 bytes) by reliable source (HG) (3.2.0) (undo) (Tag: Huggle)
- (cur | prev) ○ 08:48, 31 August 2017 194.176.105.171 (talk) . . (112,078 bytes)
- (cur | prev) ○ 08:37, 31 August 2017 194.176.105.171 (talk) . . (111,830 bytes)
- (cur | prev) ○ 08:35, 31 August 2017 194.176.105.171 (talk) . . (111,826 bytes)
- (cur | prev) ○ 00:34, 21 August 2017 ClueBot NG (talk | contribs) m . . (111,804 bytes) (-34 bytes) /disparaging changes. (TW) (undo)
- (cur | prev) ○ 00:34, 21 August 2017 146.74.60.99 (talk) . . (111,840 bytes) (+34 bytes)
- (cur | prev) ○ 17:50, 20 August 2017 99.53.112.186 (talk) . . (111,804 bytes) (+34 bytes)
- (cur | prev) ○ 17:50, 20 August 2017 Mr Wiggles666 (talk | contribs) . . (111,770 bytes) (-34 bytes) /disparaging changes. (TW) (undo)
- (cur | prev) ○ 17:49, 20 August 2017 ClueBot NG (talk | contribs) m . . (111,804 bytes) (-34 bytes) /disparaging changes. (TW) (undo)
- (cur | prev) ○ 17:49, 20 August 2017 Mr Wiggles666 (talk | contribs) . . (111,804 bytes) (-34 bytes) /disparaging changes. (TW) (undo)
- (cur | prev) ○ 13:50, 20 August 2017 Sjö (talk | contribs) . . (111,804 bytes) (-34 bytes) /disparaging changes. (TW) (undo)
- (cur | prev) ○ 13:50, 20 August 2017 NarrowView (talk | contribs) . . (111,838 bytes) (-34 bytes) /disparaging changes. (TW) (undo)
- (cur | prev) ○ 13:50, 20 August 2017 NarrowView (talk | contribs) . . (111,851 bytes) (-34 bytes) /disparaging changes. (TW) (undo)
- (cur | prev) ○ 13:49, 20 August 2017 NarrowView (talk | contribs) . . (111,897 bytes) (-34 bytes) /disparaging changes. (TW) (undo)
- (cur | prev) ○ 13:48, 20 August 2017 NarrowView (talk | contribs) . . (111,884 bytes) (-34 bytes) /disparaging changes. (TW) (undo)
- (cur | prev) ○ 13:47, 20 August 2017 NarrowView (talk | contribs) . . (111,838 bytes) (-34 bytes) /disparaging changes. (TW) (undo)



“SEARCH IS THE WAY WE LIVE NOW”

GOOGLE and WIKIPEDIA



- **Google depends on Wikipedia.** Click through rate decreases by 80% if links to Wikipedia are removed.
- **Wikipedia depends on Google.** 84.5% of visits to Wikipedia are attributable to Google.
- **Google processed 91% of searches** internationally and 97.4% of searches from mobile devices. (2011 figures).
- **Google has a “funneling effect”** – The sources clicked on are reduced to the 1st page of results 90% of the time.
- With **42%** click through on first choice alone.

There is agency to Wiki editing

The screenshot shows the Wikipedia Main Page. The top navigation bar includes 'Main Page', 'Talk', 'Read', 'View source', and 'View history'. The main content area features a 'Welcome to Wikipedia' message, a 'From today's featured article' section, and an 'In the news' section. The featured article is about 'Nominative determinism', and the news section lists several recent events.

From today's featured article

Nominative determinism is the hypothesis that people are drawn to professions that fit their name. The term was first used in the magazine *New Scientist* in 1994, after its humorous Feedback column mentioned a book on polar explorations by Daniel Snowman and an article on urology by researchers named Splatt and Weedon. The hypothesis had been suggested by psychologist *Carl Jung*, citing as an example Sigmund *Freud* (German for "joy"), who studied pleasure. A few recent empirical studies have indicated that certain professions are disproportionately represented by people with appropriate surnames, though the methods of these studies have been challenged. One explanation for nominative determinism is the theory of *implicit egotism*, which states that humans have an unconscious preference for things they associate with themselves. An alternative explanation is genetic: an ancestor might have been named Smith or Taylor according to their occupation, and the genes they passed down might correlate to

In the news

- The United Kingdom **invokes** *Article 50 of the Treaty on European Union*, beginning the formal process of **Brexit**.
- Carrie Lam** (*pictured*) wins the **Hong Kong Chief Executive election**.
- Former Russian MP and government critic **Denis Voronenkov** is shot dead in Kiev.
- The **World Meteorological Organization** adds twelve new cloud types to the **International Cloud Atlas**, the first update to the official cloud classification scheme since 1986.
- A terror attack** at the Palace of Westminster, London, results in five people dead and fifty others injured.

Ongoing: *Battle of Mosul*
Recent deaths: *Gilbert Baker* · *David Storey*

1. Headers
2. Bold / italic
3. Bullet point lists & Numbered lists
4. Internal links / External links
5. Citations & references
6. Adding categories
7. Adding pictures
8. Adding infoboxes

The new WYSIWYG Visual Editor interface makes editing “super easy”, “fun”, “really intuitive” and “addictive as hell.”

CONTENT TRANSLATION

https://www.mediawiki.org/wiki/Content_translation

The screenshot shows the MediaWiki Content Translation interface. At the top, there is a browser address bar with the URL <https://en.wikipedia.org/w/index.php?title=Special:ContentTranslation&campaign=contributionsmenu&to=e>. Below the address bar is a navigation bar with the 'W' logo, the word 'Translations', and a user profile for 'EMcAndrew'. The main content area features three tabs: 'Suggestions', 'In progress', and 'Published'. Below these tabs is a blue button labeled '+ Start a new translation'. To the right of the tabs are two dropdown menus: 'From any language' and 'To any language'. On the far right, there is a sidebar with a table header showing 'This month' and 'Total' columns. Below the header is a section titled 'Need help with translations?' with three links: 'Know more about this feature', 'Statistics', and 'Give us feedback'.

CHANGING THE WAY STORIES ARE TOLD



65% of attendees at our events
this year were female.

65%
female

Less than
biograph

The resi
improvi
regardi

Creating
achieve
young &
literatu
religion
underre



5.85% of

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WIKIPROJECT WOMEN IN RED

– turning **red**-linked pages about notable women that don't yet exist into **blue** clickable links that do.

Bessie Watson

9 year old Scottish suffragette

Image courtesy of Capital Collections CC BY-SA 4.0 via
Wikimedia Commons

• *“Wikipedia is today the gateway through which millions of people now seek access to knowledge.”*

• (William Cronon)



Welcome to

WikiProject  Open Access

{ } wikicite

Build a structured repository of sources
to serve as a foundation of free knowledge

The latest estimates by Crossref show that Wikipedia has [risen from the 8th most prolific referrer to DOIs to the 5th](#)

The Survey of Scottish Witchcraft 1563-1736

<http://www.shca.ed.ac.uk/Research/witches/>

Importing 3212 accused witches into
Wikidata, the free and open knowledgebase
of structured, linked open data.

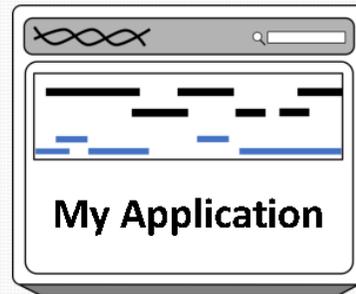


Wikidata: the new Rosetta Stone

"The promise of linked data seems to have finally arrived."

Wikidata is:

- Linked data
- Secondary data
- Structured data
- Multilingual data
- Open data



What new insights can be gained from leveraging from other linked datasets and new visualisations?

- Open, Editable, Document-Based database
- Maintained by WikiMedia Foundation
- Supports all Wiki projects (e.g. Wikipedia)
- API and SPARQL Endpoint

"The Possibilities are endless!"



Crotos

Cosmos
Castro
Lab

cardiff

Suchen

66 Ergebnisse

Alles Sammlung: National Library of Wales

Sprache Deutsch

Bilder/Seite 20

Betragmodus

-40000

2016

- العربية
- অসমীয়া
- Brezhoneg
- Català
- Čeština
- Cymraeg
- Dansk
- Deutsch
- Ελληνικά
- English
- Esperanto
- Español
- فارسی
- Suomi
- Français
- עברית
- हिन्दी
- Bahasa Indonesia
- Italiano
- 日本語
- Basa Jawa
- 한국어
- Nederlands
- پښتو
- Polski
- Português
- Πρωσσικά
- Кыргызча



Cardiff castle, Glamorgan
Anela de Suffren - National Library of Wales



The south gate of Cardiff castle in Glamorgan shire
Paul Sandby - National Library of Wales



Caerdyf
William Byrne - National Library of Wales



Red castle
National Library of Wales

1802
Druck
Inventarnummer: 1129763
Sammlung: National Library of Wales
Ist Teil von: Welsh Landscape Collection
Standort: National Library of Wales
Schlagwort: Cardiff
Motiv: Cardiff Castle - Talf
National Library of Wales: <https://www.lgc.org.uk/>



[1. Images with boats](#)

[2. Images of Carnarvon Castle](#)

[3. Filtering to just the images featuring Eagle Tower at Carnarvon Castle](#)

SEARCH MENU

The Internet's Favorite Website   

The Internet's Favorite Website

As web traffic shifts toward mobile, a new study finds Wikipedia remains the most popular informational site around.



WIKIPEDIA
The Free Encyclopedia

- The fifth most popular website in the world.
- 120,000 regular contributors (of which only 3455 or so are considered 'very active' Wikipedians).
- 500 million visitors per month
- 1.5 billion monthly unique devices
- Trusted more than the BBC, ITV, the Times, the Telegraph,

The Guardian and more according to [Yougov survey \(2014\)](#)

Tim Berners-Lee on Channel 4 News



“We need to rethink our attitude to the internet.

It is not enough just to keep the web open and free because we must also keep a track of what people are building on it.

Look at the systems that people are using, like the social networks and look at whether they are actually helping humanity.

Are they being constructive or are they being destructive?”

“Knowledge is alive and growing and... it is most useful when it is used; not just static, but engaged with, built upon, expanded on.”

Katherine Maher, Executive Director of the Wikimedia Foundation



WIKIPEDIA
The Free Encyclopedia

10 Reasons to work with Wikimedia UK

1. **Our attendees tell us the new Visual Editor is super easy to learn, fun and addictive.**
2. **Anyone can edit Wikipedia but there are checks and balances** to help revert unhelpful edits in minutes. ([Only 7% of edits are considered vandalism](#)).
3. **Wikidata** – query, analyse & visualise the largest reference work on the internet. Add your research data to datasets on Wikidata.
4. **WikiCite** – tidying up the citations on Wikipedia to make a consistent, queryable bibliographic repository enhancing the impact of research.
5. **Wikisource** – Quotations and images from long ago can still touch and inspire. Out of copyright texts such as digitised PhD theses can be uploaded & linked to from Wikipedia.
6. **Content Translation** – the one true international language is translation.
7. **The gender gap is real** and working with Wikipedia helps address this as part of Athena Swan initiatives. Particularly in STEM fields.
8. **Develop students' information literacy, digital literacy & research skills.**
9. **Share your research & library collections' material** to Wikipedia the right way and open it up to a [global Open Knowledge community of millions](#).
10. **Fake news is prevalent.** Engaging with Wikipedia helps develop a critical information literate approach to its usage and to other online sources of information.



Staff and students are already consulting Wikipedia for pre-research purposes so why not ensure gaps in representation and inaccuracies are addressed?

Because if not you then who?