**   
SHAPING THE MESSAGE WORKSHEET**

You can use this worksheet to help you shape each piece of communication you issue to a local politician. Remember to keep it both positive and short.

**The issue:**

**The message is*:*** *(25 words or less)*

**Three key points / examples to back up your message:**

**1.**

**2.**

**3.**

**This is important to your constituents because:**

**We need you to:** *(call for action)*